



Professional Scrum Product Owner

(International Certification - PSPO I)



Overview

The Professional Scrum Product Owner (PSPO) course is a 2-day course on how to maximize the value of software products and systems.

Product Ownership in Scrum today requires more than knowledge of how to write requirements or manage a Product Backlog. Professional Scrum Product Owners need to have a concrete understanding of everything that drives value from their products.

Students develop and solidify this understanding through instruction and team-based exercises. The breadth of the role's responsibilities in delivering a successful product becomes clear from an Agile perspective on product management. Metrics are identified to track the creation of value and the successful delivery of it to the marketplace. This defines the perspective from which the role of the Product Owner in the Scrum framework is taught.

Professional Scrum Product Owner is THE cutting-edge course for Product Owners, Agile product managers and anyone responsible for a software product's success in turbulent markets.

Purpose

This 2 day course addresses a significant skill gap in the software development industry that we have seen growing over the last few years. An effective Product Owner is one of the best predictors of product success, but many Product Owners seem to misunderstand the breadth of the role's responsibilities in delivering a successful product. Maximizing Return On Investment (ROI), optimizing Total Cost of Ownership (TCO), and capitalizing on product Agility are the things a Product Owner is intimately concerned with that the PSPO course focuses on.

Audience

The Scrum Product Owner course is appropriate for those accountable for maximizing the value delivered by products and services, including: Product Managers and Scrum Product Owners, IT Development Managers, Strategy managers.

Prerequisites

Attendees will be able to make the most of the course if they:

1. Understand how Scrum works and how teams use it in an organisation.
2. Have studied the Scrum Guide (required).
3. Understand the basics of product management.
4. Currently manage a product, or will be managing a product in the future.
5. Have a clear sense of the challenges and opportunities facing their product.
6. Want to know more about how to leverage agility to deliver more value to their customers.

Course Outline

The course consists of modules that build on each other. Modules are exercise-driven, and their success depends on effective group participation and interaction.

PROCESS DOMAIN

- **The Scrum Framework:** Scrum theory includes time-boxing, and specific roles, rules, and artifacts. All elements of Scrum complement each other to form a consistent whole. All work is performed in Sprints. All base rules, events, and roles are described in the Scrum Guide, the acknowledged Scrum body of knowledge. Each part of Scrum ties back to the principles and theory.
- **Scrum Theory and Principles:** Scrum is founded on empirical process theory to deal with the complexity typical to software development. All principles and values of Scrum are based on the fundamental view of software development as creative and complex work. Scrum Masters know how Scrum implements empiricism in software development. They explain how the Scrum principles tie back to the empirical nature of Scrum, and how they are fundamentally different from those of more traditional software development approaches. Scrum Masters understand the impact of the transparency that Scrum brings and requires, and how Scrum is best used to increase an organization's agility.
- **Cross-functional, Self-organizing Teams:** Scrum Teams are self-organizing and cross-functional; which is very different from traditional development groups. Scrum Masters understand the people aspect of Scrum, how to work with people. Scrum Masters understand how Scrum Teams are formed. Scrum Masters have the tools and ideas to get Scrum teams going, guide them along the way and help them continuously self-develop to become successful through better collaboration.

VALUE DOMAIN

- **Maximizing Value:** Scrum is a foundation to unlock business agility. Scrum in itself however is—by design—incomplete. Agility will be much higher if Scrum is complemented by strategies for Agile product management and when metrics are in place to track the creation and delivery of value to the market place.
- **Product Backlog Management:** A Product Owner is accountable for the Product Backlog, and the ordering of all work that is identified for the product. Product Backlog is used to manage the requirements and can be used to plan releases, and track and report on progress.

Assessment and Certification

The Professional Scrum Product Owner course has two associated assessments and certification: Professional Scrum Product Owner level I (PSPO I) and Professional Scrum Product Owner level II (PSPO II).

All participants completing the Professional Scrum Product Owner course receive a password to take the PSPO I assessment and are entitled to a discount on the PSPO II assessment.

These industry-recognized certifications require a minimum passing score on the associated rigorous assessment. Scrum.org maintains a public list with everyone holding a PSPO I and PSPO II certificate.

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